

ABOUT EVENT SPONSORSHIP



Levels of Event Sponsorship for Businesses

Celebrating its inception, the Monadnock Region Birding Cup (MRBC) aims to be a welcoming and fun birding competition for birders of all skill levels in the Monadnock Region. Additionally, we hope this event will serve as an opportunity to support student research in bird conservation and help connect people with their local ornithological community.

Sponsoring the MRBC means that you support local conservation and education efforts in the region and you partner with Antioch University to bring new opportunities to students.

Sponsoring the 1st MRBC allows organizations the unique chance to connect with the Antioch community as well as highly-educated alumni and residents of the Monadnock Region and be remembered as a conservation leader.

The following sponsorship opportunities are available for local businesses and organizations to support the first year of this event.

Event Sponsor \$2000

- * Company name on Birding Cup
- * Company merchandise welcome at Awards Ceremony
- * Two seats at Awards Ceremony at Antioch University
- * Citation in Press Release and full-page ad in Event Booklet
- * Logo and link featured prominently on MRBC website
- * Logo on official MRBC shirts

Antioch Bird Club
40 Avon Street,
Keene, NH, 03431

Website: www.monadnockregionbirdingcup.com

Email: antiochbirdclub@gmail.com



Category Sponsor \$500 (6 opportunities)

- * Company name on category award
- * Citation & half-page ad in Event Booklet
- * Logo and link on MRBC website
- * Logo on official MRBC shirts



Team Sponsor \$150 (unlimited opportunities!)

- * Logo and link on MRBC website
- * Logo on team gear (must coordinate with team leader)
- * Printed and framed photo if your team wins a category

For additional details or more
information please contact
Event Organizers at
antiochbirdclub@gmail.com



Kinglet Sponsor and Non-monetary Donations

We welcome donations of any amount or type including (but not limited to): food, raffle prizes, gift cards, event day services, etc.

All Kinglet and Non-monetary donors will receive the following perks:

- * Company name in Event Booklet
- * Logo and link on MRBC website
- * Healthy coverage on social media

Kinglet Sponsors will also receive a limited edition Kinglet window decal for their business and be automatically entered into our Awards Dinner raffles!

